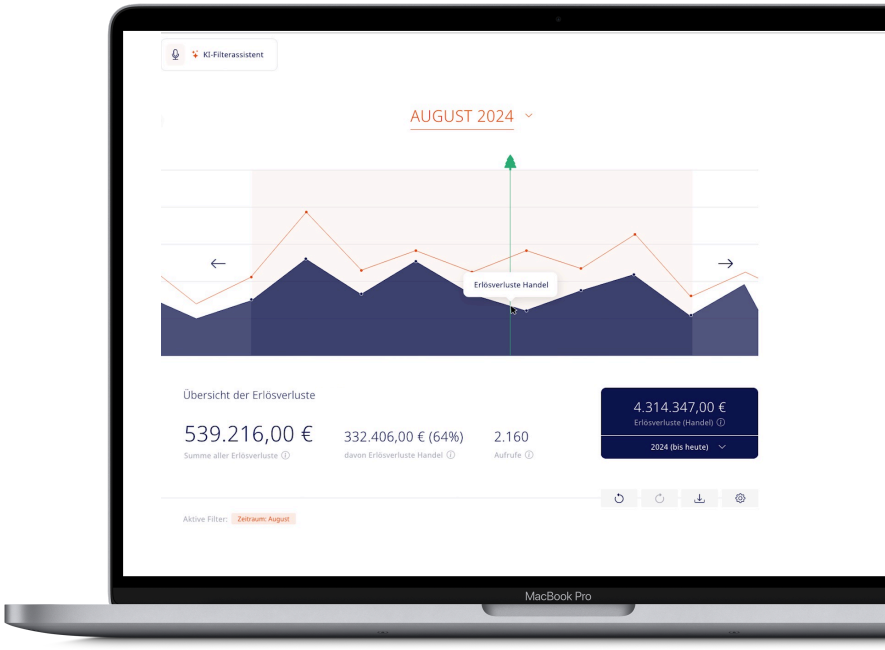
OUTTRA

LOST SALES

How much revenue is lost due to products that are in demand online but not offered on site?
Lost Sales provides the numbers.

UNLEASH UNTAPPED SALES POTENTIAL



KEY FEATURES

VALUABLE MARKET INSIGHTS

Real-time analysis of product searches, broken down by region and retailer

CALCULATE LOST SALES

Due to the unavailability of products requested online

BENEFITS

INCREASED REVENUE

Align product availability with **customer demand**, and increase your sales with **exact stocking of popular products**.

DATA-DRIVEN SALES

Provide sales with **precise real-time data**, distribute products **based on demand**, and **increase your sales sustainably**.

EFFICIENT WAREHOUSING

Optimize inventory levels through **real-time demand insights**, reduce overstocking and **avoid dead capital**.

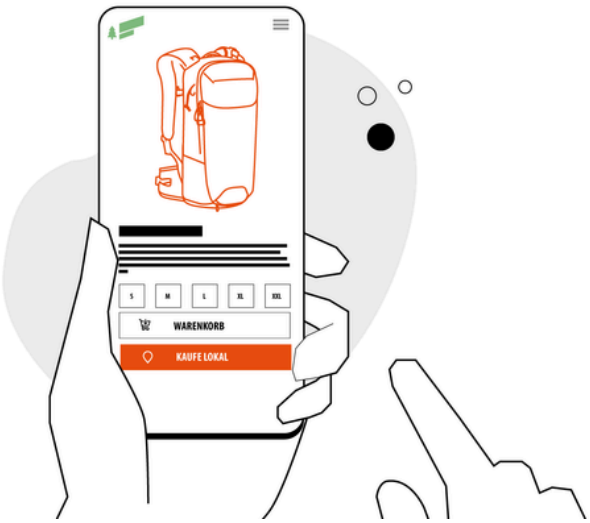
LOST SALES: 7 DAYS OF FREE TESTING

Where-To-Buy customers can test Lost Sales for free for 7 days:
outtra.com/lost-sales-demo

OUTTRA

WHERE-TO-BUY LOCAL

How do customers know which retailer currently has the product they want in stock? **Where-To-Buy Local has the answer!**



EFFECTIVELY SHOWCASE YOUR PRODUCTS ONLINE

With **OUTTRA Where-To-Buy Local**, you can refer customers from your website to local retailers who currently have your products in stock. This way, you support your local retailers with more potential customers in their stores and provide your website visitors with a helpful service.

THE BENEFITS AT A GLANE

Increased sales due to more prospective buyers **in the local shops**

Improved visibility for your specialist dealers and your **branded products** in brick-and-mortar stores

Optimized customer experience for products requiring **in-depth consultation** thanks to on-site expert advice

Optimized customer journey by linking online and in-store retailing

Live display of your available products in retail outlets

Strengthening of your local specialized trade by the service free of charge for dealers



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LET'S GET STARTED

Find out how you too can maximize your sales potential:
outtra.com/lost-sales