OUTTRA

OUTTRA FOR RETAIL

Brands relie on OUTTRA. Together, we support retailers with efficient digital solutions for data exchange and data analysis.

FREE OF CHARGE FOR RETAILERS

JOIN OUTTRA NOW:
OUTTRA.COM/RETAILER

DATA & IMAGE HUB

SIMPLY EXCHANGE PRODUCT DATA

As a retailer, you receive product data & images from every brand in a wide variety of formats and in a wide variety of ways - making the onboarding of new articles time-consuming and tedious.
The **DATA & IMAGE HUB acts as a central platform** for retailers and brands to exchange product and media data and images with each other. Brands enter the data in one place and retailers can access data from different brands via an interface.

BENEFITS FOR RETAILERS

- Receive product data from various brands via an interface
- Customized export templates for product data
- Select product data on the basis of EAN lists
- Automated information about new product data
- Easy access to images and media data
- Access via API or individual CSV export template possible

OVER 2,000 RETAILERS ALREADY RELY ON US, INCLUDING...

bergzeit · BERG FREUNDE.DE · GLOBETROTTER · SPORT conrad · VELOPLUS SWISS DESIGN · RUEDI BERGSPORT · schuster · TRANSA · INTERSPORT · SPORT 2000 HOME OF EXPERTS

WHERE-TO-BUY

MAKING PRODUCTS VISIBLE ONLINE

Where-To-Buy gives you as a specialist retailer more visibility and sales: **The plugin shows end consumers on brand websites which stationary or online retailer currently has the desired product available.** Visitors also receive information on alternative product variants, contact details, opening hours and much more.

BENEFITS FOR RETAILERS

- Increased sales through increased online visibility
- More customers in your store
- Integration on multiple brand websites with just one interface
- Online visibility 24/7 even without your own online store
- Route planner to your store
- Automatically up-to-date dealer data on the brand websites



GET IN TOUCH

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JOIN NOW

On our information portal, we show you how you too can connect to OUTTRA:

outtra.com/retailer